

# Kyoto Prefecture Comprehensive Plan

## Yamashiro Regional Promotion Plan

Outline Version

Yamashiro Region, where each unique area shines with its own charms, and are all connected and further developed together



お茶の京都



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**Future vision of the region (goals to achieve in 20 years)**

~ Yamashiro Region, where each unique area shines with its own charms, and are all connected and further developed together ~

- Communities where people can dream about their futures, and can continue to live, work, and operate their businesses for many years to come
- Communities united by exchanges and bonds of mutual recognition and respect
- Communities full of creativity and vitality created by a rich natural environment, history, and culture

**Basic viewpoints**

- Promoting policies for further development of the Yamashiro region by taking advantage of its dramatically increased potential afforded by the full opening of the Shin-Meishin Expressway, etc.
- Promoting policies in collaboration and cooperation with municipalities, prefectural residents, enterprises, universities, educational institutions, and local communities
- Improving comprehensive response capabilities to accurately respond to emerging infectious diseases, etc., and protect the lives of prefectural residents

**Basic policy direction (Direction for 4 year action plan)**

**1 Promoting regional development in accordance with the characteristics of each area in anticipation of the full opening of the Shin-Meishin Expressway**

**1 Systematically promoting improvement of the right bank area of the Kizu River**

- Joyo City • Kizugawa City
- Ide Town • Ujitawara Town

- ◆ Developing the eastern hills area of Joyo City (outlet mall, key logistics facilities), and improving the north area of the Kizugawa Athletic Park
- ◆ Promoting and facilitating the improvement of National Route 24 Joyo-Ide-Kizugawa Bypass, National Route 307, Inuuchitoge Tunnel (tentative name), etc.

**2 Forming the Kyoto Innovation Belt, jointly driven by Keihanna Science City and the improvement of the Kizu River right bank**

- Kyotanabe City • Kizugawa City
- Seika Town

- ◆ Promoting smart city development from Keihanna
- ◆ Promoting the improvements of the Minami-Tanabe and Komada, and Kizu -Higashi districts, etc., and attracting overseas companies, food tech-related companies, etc.

**3 Promoting future development in eastern Soraku**

- Kasagi Town • Wazuka Town
- Minamiyamashiro Village

- ◆ Promoting exchange by establishing the Kizugawa Activity Park, making the most of the rich natural environment
- ◆ Creating local employment opportunities by promoting companies choosing to operate in the area, etc.
- ◆ Supporting the creation of an environment for inward migration, including effective use of vacant houses

**4 Enhancing urban functions, etc., looking towards the further development of urban areas in the suburbs of Kyoto City**

- Uji City • Yawata City
- Kumiyama Town • Muko City
- Nagaokakyo City • Yamazaki Town

- ◆ Enhancing urban functions in collaboration with city and town community development
- ◆ Creating innovation in Art & Technology Village Kyoto



## Regional Characteristics

### Location

- Consists of 7 cities, 4 districts, 7 towns, and 1 village
- Total area of 554 km<sup>2</sup>, about 12% of the prefecture's area
- Historical and cultural area linking Kyoto, Nara, and Osaka
- Where the Uji, Kizu, and Katsura Rivers converge

### Population

- Population of approximately 700,000, about 60% of the prefecture's population (excluding Kyoto City)

### History and Culture

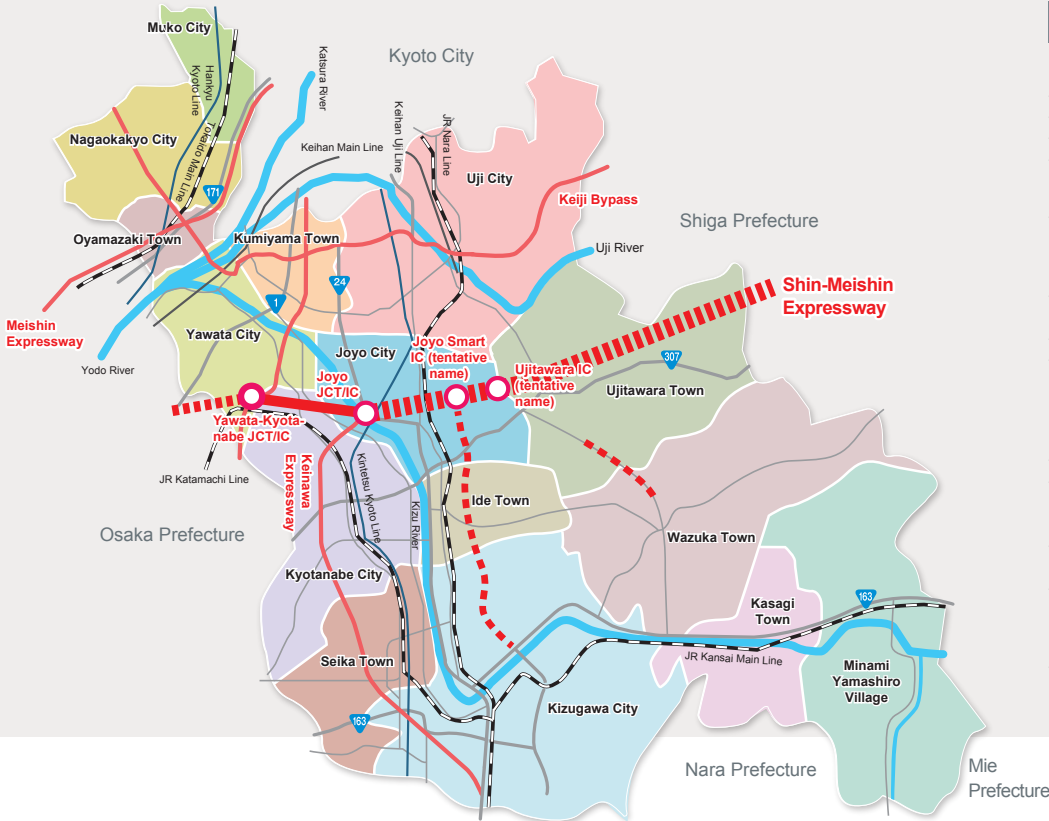
- World Heritage Sites such as Byodoin Temple, historic sites such as Kuni palace site, and many other historic cultural heritage sites
- Japan Heritage "Japanese Tea: Eight Centuries of Tradition"
- Traditional culture such as the Miyaza ceremony at Wakidenomiya Shrine and Hosono Shrine's Igomori-matsuri festival

### Industry

- The main production center of Uji tea, the pride of Kyoto
- One-third of agricultural output in the prefecture
- Kyoto Yamashiro fresh vegetables: Kujo scallions, Komatsuna greens, spinach, Manganji peppers, tomatoes, Ebi-imo taro
- Location of approximately 30% of all manufacturing facilities in the prefecture
- World-class research institutions are concentrated in Keihanna Science City

### Infrastructure Improvement

- Advancing improvements of the Shin-Meishin Expressway and the Inuuchitoge Tunnel (tentative name)



## 2 Building sustainable, safe, and secure infrastructure that supports people's livelihoods and is resilient to disasters.

**Strengthening disaster prevention and mitigation measures** ..... ◆ Promoting disaster-resilient community development

- ◆ Improving local disaster response capabilities

**Ensuring the safety and security of people's livelihoods** ..... ◆ Ensuring safety and security from emerging infectious diseases, etc.

- ◆ Realizing a decarbonized society

## 3 Realizing a society based on coexistence, where human rights are respected and everyone can live their lives to the fullest, all while ensuring security in child rearing and the longevity of life.

**Creating a safe environment for raising children** ..... ◆ Working to achieve Japan's best child-rearing environment

**Creating a community where the elderly can actively participate and live with peace of mind** ..... ◆ Promoting integrated community care

**Respect for human rights** ..... ◆ Promoting long-term preventive care and health promotion

..... ◆ Realizing a society where the dignity and human rights of each individual are respected

- ◆ Responding to new issues such as human rights violations on the Internet

**Realizing a society based on coexistence where everyone can live in harmony** ..... ◆ Supporting people with disabilities, single parents, households in financial difficulty, etc.

- ◆ Realizing a society where both men and women can actively participate
- ◆ Promoting community development and sports exchanges that make the most of culture

- ◆ Reviving and revitalizing local community ties

## 4 Powering up Yamashiro industries to become a pillar of the region's future

### Innovation in Yamashiro industries

- ◆ Supporting corporate management innovation and advancement, and promoting open innovation for industrializing next-generation technologies
- ◆ Promoting employment measures by promoting DX and accelerating work style reform, etc.

### Promoting production and expanding consumption of Uji tea and Kyoto Yamashiro fresh vegetables

- ◆ Support for improving production technologies, securing and nurturing leaders, etc.
- ◆ Developing local specialty products by making the most of local resources, and promoting smart agriculture utilizing the technology of local companies

### New development of round-trip/stay-and-go tourism in Yamashiro with the Ocha no Kyoto DMO (Kyoto Infused with Tea) at its core

- ◆ Developing and disseminating tourism resources that will lead to greater tourism revenue
- ◆ Promoting high tourism satisfaction
- ◆ Attracting tourism to the Otokuni area by communicating the area's attractions, etc.



# Wide-Area Collaboration Projects

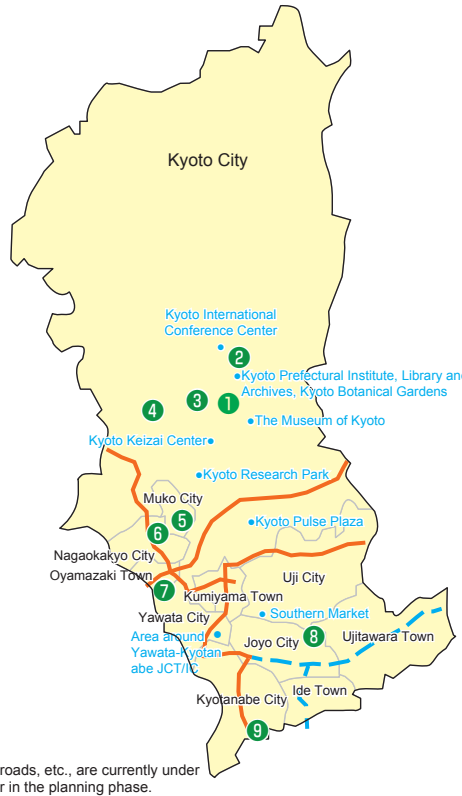
Eight projects focused on collaboration across municipalities for balanced development at the prefectural level. Two wide-area collaborative projects are being promoted in the Yamashiro region.

## Wide-area Collaboration Project for Southern Kyoto Innovation Belt

Generating new industries and value through the synergistic effects of innovation brought about by taking advantage of the strengths of the many universities, leading Japanese companies and research institutes which are concentrated in the area. Steadily improving the Shin-Meishin Expressway and access roads, and strengthening collaboration with initiatives in each area as a nucleus for human flow and logistics

### Main Policies

- Nurturing industries and human resources that combine art and technology by leveraging Kyoto's culture through a concentration of universities and leading Japanese companies
- Forming near-future cities which incorporate cutting-edge technologies such as zero-emission and automated driving in the areas around the Shin-Meishin Expressway, in collaboration with research institutions in Kansai Science City and other areas
- Improving sites for the "food tech concept" to nurture and develop new food-related industries
- Creating a venue for the co-creation of decarbonization-related companies by leveraging the accumulation of world class technologies, such as biotechnology and batteries



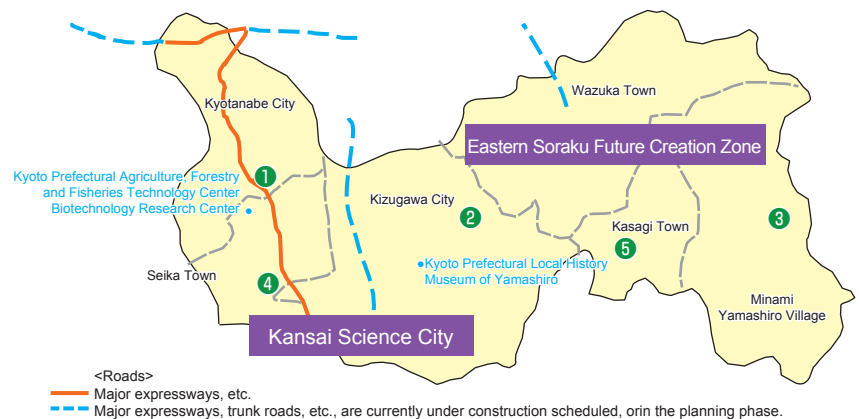
- 1 Collaboration with the Agency for Cultural Affairs**  
Transmission of culture, etc., by leveraging the concentration of universities and cultural facilities
- 2 Kitayama Area**  
Promoting the flow of people with other regions through improving the Kitayama area, university collaborations, etc.
- 3 Industrial Creation Leading Zone**  
Forming the silk textile industry (Nishijin, Horikawa districts)
- 4 Industrial Creation Leading Zone**  
Forming Uzumasa Media Park
- 5 Industrial Creation Leading Zone**  
Forming ZET-valley (Hankyu Rakusaiguchi Station area) (JR Mukomachi Station area)
- 6 Collaborations between medical care, welfare, and education**  
Improving symbiotic welfare sites through multidisciplinary collaboration, etc.
- 7 Industrial Creation Leading Zone**  
Improving Art & Technology Village Kyoto
- 8 Industrial Creation Leading Zone**  
Joyo City eastern hills area improvement  
Shin-Meishin, New Future City Formation Zone  
Forming near-future cities incorporating cutting-edge technologies such as zero-emission and automated driving in the areas around the Shin-Meishin Expressway, in collaboration with research institutions in Kansai Science City and other areas
- 9 Industrial Creation Leading Zone**  
Forming Keihanna Food Tech Hills

## Wide-area Collaboration Project for the Greater Keihanna Region

Creating cities where open innovation continues to occur by leveraging the concentration of research institutions in Kansai Science City, interacting with the world's most advanced research. Expanding the Kansai Science City area and extending the results to the prefectural level, aiming to create a model of an area where cities and the countryside can coexist through the use of future technologies by promoting collaborations between the eastern Soraku area, blessed with rich nature, and Kansai Science City

### Main Policies

- Generating new innovations aimed at achieving the realization of a "sustainable smart city", leveraging the concentration of high-level research institutions in Kansai Science City.
- Advancing open innovation through collaborations with domestic and international open innovation sites, startup companies, etc.
- Promoting the inviting of companies, entrepreneurs, ventures, etc., which are adopting new lifestyles in areas where the city and countryside coexist.
- Promoting multiple inter-policy collaborations in the eastern Soraku area
- Promoting the improvement of the Kizugawa Activity Park



- 1 Industrial Creation Leading Zone**  
Forming the Keihanna Food Tech Hills
- 2 Historical, Cultural, and Tourist Sites**  
Improving the Kuni palace site, collaborating with the Kyoto Prefectural Local History Museum of Yamashiro
- 3 Cultural and Tourist Sites**  
Roadside Station Kyoto Infused with Tea  
Minami Yamashiro Village
- 4 Leveraging the concentration of highly advanced research institutions**  
to create new innovations  
Keihanna Open Innovation Center @ Kyoto (KICK)
- 5 Eastern Soraku Future Creation Center**  
Promoting the improvement of the Kizugawa Activity Park

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The text of the Yamashiro Regional Promotion Plan is available on the Web.

